



West Coast Community Household Survey

*NOAA Fisheries
Northwest Fisheries Science Center
And
Pacific States Marine Fisheries Commission*

The following questions relate to your opinions about your community and how you value and use your community's marine resources. Your views on your community and its future are important and this is an opportunity for you to make your thoughts known.

#	Question	Response								
1.	How important is a clean coastal and marine environment to you?	Very important <input type="radio"/> Fairly important <input type="radio"/> I am neutral <input type="radio"/> Fairly unimportant <input type="radio"/>								
2.	How would you rate the coastal and marine environment of your city (beach and near shore water)?	Very important <input type="radio"/> Fairly important <input type="radio"/> I am neutral <input type="radio"/> Fairly unimportant <input type="radio"/>								
3.	How would you rate the following statement? A thriving fishing industry is important to this community.	Strongly agree <input type="radio"/> Somewhat agree <input type="radio"/> Uncertain <input type="radio"/> Somewhat disagree <input type="radio"/> Strongly disagree <input type="radio"/>								
4.	How long has your permanent residence been in this community?	Less than 1 year <input type="radio"/> Between 1 and 5 years <input type="radio"/> Between 5 and 10 years <input type="radio"/> Between 10 and 20 years <input type="radio"/> Between 20 and 40 years <input type="radio"/> Over 40 years <input type="radio"/>								
5.	Typically during the past year, how many times per week did you eat seafood ?	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%;">Location</th> <th style="width: 50%;">Frequency of seafood consumption</th> </tr> </thead> <tbody> <tr> <td>At home</td> <td>_____ (days)</td> </tr> <tr> <td>At a restaurant in town</td> <td>_____ (days)</td> </tr> <tr> <td>At a restaurant outside of town</td> <td>_____ (days)</td> </tr> </tbody> </table>	Location	Frequency of seafood consumption	At home	_____ (days)	At a restaurant in town	_____ (days)	At a restaurant outside of town	_____ (days)
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At home	_____ (days)									
At a restaurant in town	_____ (days)									
At a restaurant outside of town	_____ (days)									

Question

6. In the following categories, approximately what percentage of your household shopping takes place Inside the City Limits and Outside the City Limits? **Each row should sum to 100%.**

Response

Expenditure category	Inside the city limits	Outside the city limits
Food and Drink Away from Home (fast food, full service restaurants, cafeterias)	_____(%)	_____(%)
Clothing, Shoes, Jewelry, and Accessories	_____(%)	_____(%)
Personal Care Products and Services (cosmetics, dental products, shaving products, hand soap, etc.)	_____(%)	_____(%)
Housewares and Small Household Appliances (pots, pans, blenders, coffee makers, cooking utensils, etc.)	_____(%)	_____(%)
Home Furnishings, Decorative Items, Linens, and Major Appliances (art work, clocks, curtains, tables, sofas, refrigerators, stoves, etc.)	_____(%)	_____(%)
Housekeeping, Home Maintenance, and Lawn Supplies (bathroom tissue, brooms, detergents, light bulbs, tools, nails, etc.)	_____(%)	_____(%)
Vehicle Purchases	_____(%)	_____(%)
Gasoline, Oil, and Additives (brake fluid, coolants, gasoline, motor oil, etc.)	_____(%)	_____(%)
Vehicle Maintenance and Repair	_____(%)	_____(%)
Entertainment, Sports and Recreation (fishing, hunting, movies, sporting events, sports equipment, etc.)	_____(%)	_____(%)
Medicines, Medical Supplies and Services	_____(%)	_____(%)
Insurance (health, auto, and home)	_____(%)	_____(%)
Financial and Legal Services (accountants, Lawyers, etc.)	_____(%)	_____(%)

Question

7. Approximately what percent of total household income is from employment in the following business sectors?

Response	
Percent of Household Income:	Sectors
_____ %	Commercial Fishing
_____ %	Seafood Product Preparation and Packaging
_____ %	Recreational Fishing (Charter/Guides)
_____ %	Arts, Entertainment, and Recreation (not including Recreational Fishing)
_____ %	Agriculture
_____ %	Forestry
_____ %	Mining, Quarrying, and Oil and Gas Extraction
_____ %	Utilities
_____ %	Construction
_____ %	Manufacturing
_____ %	Wholesale Trade
_____ %	Retail Trade
_____ %	Transportation and Warehousing
_____ %	Publishing, Recording, Telecommunications, Data Processing
_____ %	Accommodations (hotels, campgrounds, RV parks)
_____ %	Food Services and Drinking Places (restaurants, bars, etc.)
_____ %	Real Estate, Rental, and Leasing
_____ %	Finance/Insurance
_____ %	Education
_____ %	Health Care, Elderly Care, and Child Care
_____ %	Other Services (legal, accounting, managerial, administrative, etc.)
_____ %	Government
_____ %	Other Sector (please specify) _____

#	Question	Response
6.	What is the range of income for your household?	<input type="radio"/> <\$10,000 <input type="radio"/> 10,001 to 25,000 <input type="radio"/> 25,001 to 40,000 <input type="radio"/> 40,001 to 60,000 <input type="radio"/> 60,001 to 75,000 <input type="radio"/> 75,001 to 100,000 <input type="radio"/> 100,001 to 150,000 <input type="radio"/> 150,001 to 200,000 <input type="radio"/> >\$200,001

Thank you for your time and assistance. Please return this survey in the self addressed stamped envelope provided. If you have any comments or questions please contact:

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If you have any additional comments please feel free to include them here:

OMB Control 0648-0579 expires March 31, 2010. Notwithstanding any other provisions of the law; no person is required to respond to, nor shall any person be subject to a penalty for failure to comply with a collection of information subject to the requirement of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number. Public reporting burden for this survey is estimated to average 30 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Jerry Leonard, NWFSC FRAM, 2725 Montlake Blvd. E, Seattle, WA 98112-2097



West Coast Community Economic Survey

Please report purchases and sales for 2008 (calendar or fiscal year) as indicated, and estimate the values for these categories. Please respond to each question. Enter a 0 (zero) if you have no purchases or sales in a category, or N/A if data are not available to you.

Your Business

Give a short description of your business.

Your Employees

Number in 2008 (Include all owners, managers, etc.)

of Full-Time

of Part-Time

Your Customers and Their Location

%Total Sales

or

\$Value

1 Sales of capital* or investment goods to Westport Businesses (depreciable assets)*	_____	_____
2 Sales of all other goods or services to Westport Businesses	_____	_____
3 Sales to household consumers who reside in Westport	_____	_____
4 Sales to tourists visiting Westport	_____	_____
5 Sales to government entities located in Westport (local, state, and federal)	_____	_____
6 Sales to buyers outside of Westport	_____	_____
7 Sales to buyers outside the United States	_____	_____
Totals:	100%	\$ _____

*Depreciable assets that are considered capital investments by your customers in Westport.

Your Suppliers and Their Location

%Total Purchases

or

\$Value

1 Purchases of goods or commodities from wholesalers in Westport	_____	_____
2 Purchases of goods or commodities from retailers in Westport	_____	_____
3 Purchases of goods or commodities from commercial fishing or seafood processing in W	_____	_____
4 Purchases of goods or commodities from other industries in Westport	_____	_____
5 Purchases of goods or commodities from U.S. suppliers outside of Westport	_____	_____
6 Purchases of goods or commodities from suppliers in foreign countries	_____	_____
7 Purchases of business/professional services from suppliers in Westport (e.g., accounting, consulting, architects, advertising, computing)	_____	_____
8 Purchases of other services from suppliers in Westport	_____	_____
9 Purchases of services from U.S. suppliers outside of Westport	_____	_____
10 Purchases of services from suppliers in foreign countries	_____	_____
Totals:	100%	\$ _____

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