Alaska Crab Economic Data Report
Data Validation
2007 Calendar Year Data

Report Prepared for Pacific States Marine Fisheries Commission

November 2008
<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction</td>
<td>1</td>
</tr>
<tr>
<td>Methodology</td>
<td>3</td>
</tr>
<tr>
<td>Support Classes</td>
<td>5</td>
</tr>
<tr>
<td>Commendation</td>
<td>7</td>
</tr>
<tr>
<td>Appendix A</td>
<td>8</td>
</tr>
</tbody>
</table>
INTRODUCTION

BACKGROUND

The Bering Sea and Aleutian Islands (BSAI) Crab Rationalization Program was developed to create a quota system that grants exclusive harvesting and processing rights to crab harvesters, processors, and communities. The rationalized fishery began in Fall 2005, with quota allocated to harvesters and processors based on historical participation in the fishery. Because of the expected impact on the industry, an economic data collection program was developed to better understand the economic impacts on the industry.

Economic data reports (EDRs) were developed to obtain information about the crab operations of harvesters and processors to help monitor how costs and economic returns of various stakeholders in BSAI crab fisheries are affected by rationalization. In order to ensure that the data submitted by respondents in the EDRs is accurate, Congress and the North Pacific Fishery Management Council specified that EDR data be subject to mandatory audits conducted by the third party collection agent, Pacific States Marine Fisheries Commission (PSMFC). PSMFC contracted AKT to develop and implement an EDR review and verification system, which involves reviewing the data contained within submitted EDRs, conducting verification audits for those EDRs containing data values outside of the expected range, and conducting random audits for a certain percentage of submitted EDRs.

The EDRs were developed to help determine the effects of the rationalization program, including changes to the costs of production and the effect of consolidation. National Marine Fisheries Service (NMFS) sought to understand the general trends over the years and the effects of rationalization to translate to other fisheries that are beginning similar programs.


In summary, the purpose of the economic data report and data validation is to:

1) Aid the Council and NMFS in assessing the success of the Program.
2) Understand the economic performance of crab fisherman;
3) Understand how the economic performance has changed after rationalization;
4) Isolate the effects attributable to the crab rationalization program;
5) Assess the validity of data reported in submitted EDRs; and
6) Provide guidance on improvements in the EDR process to improve the validity of future data reporting.

KEY PARTICIPANTS AND ROLES

The key participants in the project include:

- National Marine Fisheries Service (NMFS) – initiator of the audit process and end-user of the information contained in the EDRs.
• Pacific States Marine Fisheries Commission (PSMFC) – collector and manager of the data collected through the EDRs.

• AKT, LLP – independent accountants and consultants selected to audit and validate the information collected in the EDRs.

• Participants in the crab rationalization program.

**Scope of Work**

The following procedures were requested to be performed in the scope of work for this project:

1) **Random Audits** – Review and verification of a subset of data values reported in a randomly selected sample of EDRs.

2) **Outlier Audits** – Review and verification of outlier data values reported in EDRs that contained multiple outlier variables. These outliers were identified through an analysis performed by NMFS.

The methodology to address the procedures above is outlined later in this report.

Based upon our conversations with NMFS and PSMFC, the key objectives of the audit were outlined as follows:

- Validate key data.
- Identify problems with the data or EDR instructions and make suggestions for future reporting.
- Promote compliance with timely and accurate data reporting requirements.
- Identify appropriate changes to data when missing or incorrect.
- Characterize, and in some cases quantify, the level of accuracy associated with particular data elements.

**Key Information**

The current analysis is based on the data collected from participants of the BSAI crab rationalization program for the year 2007. A statistical sample was determined based upon a total submitted population of 103, which was comprised of all unique submitters of information. The sample was determined based upon achieving a 95% confidence level with a precision level of 15% in terms of assessing the accuracy of the submitted data. (See Appendix A for detailed discussion of the statistical basis of the sample). The following table summarizes the number of EDRs submitted by type and the resulting sample size.

<table>
<thead>
<tr>
<th></th>
<th># EDRs submitted</th>
<th>Sample</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2007</td>
<td>2007</td>
</tr>
<tr>
<td>Catcher Vessel</td>
<td>84</td>
<td>27</td>
</tr>
<tr>
<td>Processor (Catcher, Stationary Floating, Shoreside)</td>
<td>19</td>
<td>6</td>
</tr>
</tbody>
</table>
AKT, PSMFC, and NMFS worked together to determine the best process to analyze data submitted through the EDR process and to determine the methodology to sample and audit the data submitted in the EDRs. The process was based on prior year experience with improvements made to benefit the participants. The following is a summary of the steps taken throughout the audit process.

1) **Determine appropriate variables to validate.** The significance of the data for random audits and available audit evidence were considered when determining the appropriate variables to validate.

2) **Determine population subject to random audit.** The sample size was determined using a statistical model with a 95% confidence level and a 15% precision level. See Appendix A for a discussion of the statistical basis used for selection.

3) **Determine outlier audit population and request information subject to audit.** Based upon its analysis of the EDR data without vessel identity, NMFS identified the population that it desired to validate through an outlier audit. The outlier audits focused on EDRs that had a significant number of outliers identified through the analytical review. Once a vessel had been identified has an outlier, it was subject to validation for only those variables for which an outlier status had been identified. Four vessels were selected as having outlier variables for the 2007 EDR data year.

4) **Determining for-cause audits.** Vessels selected for for-cause audits are those that did not comply with an audit request in the previous year. There were no for-cause audits for the 2007 EDR data year.

5) **Gather and crosscheck the EDR data to be audited.** PSMFC created a spreadsheet that contains the EDR data and transferred this to AKT. AKT transferred the data into a spreadsheet used for auditing purposes, and crosschecked the information with the original EDR submissions.

6) **Request information subject to audit.** Selected vessels and processors were asked to provide supporting information for the variables selected for validation. They were given one month to comply with the request. Extensions were granted on an as-needed basis. If the selected vessels and processors did not comply within one month, they were individually contacted. Additional contact efforts were made as needed to ensure that each selected vessel and processor had an opportunity to respond in a timely manner.

7) **Validate information by comparing with supporting documentation.** This process involved a review of the supporting documentation submitted against the original EDR data submission for each vessel selected. Detailed notes as to the basis of information and quality of information were maintained in order to evaluate the validity of selected data. If clarifications on a discrepancy or additional supporting documents were needed, the vessel or processor was contacted.

8) **Summarize the results of the audit verification process.** Support categories were created to classify and summarize the validity of the audit evidence received. Each audited variable is classified with one of the support categories. This enabled AKT to perform an overall analysis of the validity of the data. These results are reported in “Findings” below.
AKT selected vessels or processors for random audit based upon the statistical sample outlined in Appendix A. AKT worked with NMFS and PSMFC to determine the appropriate variables to validate.

For each data variable requested, AKT critically evaluated the support provided by the selected vessel or processor. Information was evaluated against third party support, such as invoices or fish tickets; internally-generated information, such as crew settlement sheets, general ledger details, invoices, detailed internal reports, or financial statements; and estimates made, including an assessment of the reasonableness of assumptions. Supporting documentation for internally-generated spreadsheets was requested on a judgmental basis to validate the internal documentation. AKT also noted when no support was available to evaluate the information.

Many of the records provided to AKT were unique, especially for the vessels. The processor reporting is more formal and standardized, reflecting the large company nature of those operations. Because the material provided was so unique, the audit process began with a detailed review of each information packet received while comparing totals for each variable to the original EDR entry. Each supporting document was assessed for accuracy and depth of support. Estimates were accepted as long as a reasonable explanation and/or calculation were also provided. Handwritten statements were also considered adequate only after discussion with the EDR preparer.

AKT placed phone calls to all submitters with estimates and handwritten statements. AKT also validated all variables that were reported with no value (blank). If discrepancies were found between the original EDR submission and the supporting documentation, AKT called the vessel owner and/or preparer to validate the correct reported value. Many times this led to receiving further documentation from the vessel and/or further explanation as to the methodology used to report EDR values.

If the initially provided documentation was not deemed sufficient support, or if support was missing for a certain variable, AKT made phone calls to the vessel to ask for further documentation. Once documentation was received, it was assessed and validated. There were two vessels that did not receive phone calls from AKT this year. All others required the follow-up research described above.
SUPPORT CLASSES

AKT developed the following classifications to describe audit evaluations and summarize the results of the audited values.

DATA IS SUPPORTED AND REASONABLE

- **Data supported** – Data and transactions are supported by third-party documentation and/or internal documentation.

- **Immaterial difference** – Data is generally supported by documentation, but with differences to the original EDR submission that were not material to the overall variable. Differences were corrected in the audited values.

- **Material difference** – Data is generally supported by documentation, but with differences to the original EDR submission that were material to the overall variable. Reasons for the difference were generally provided during discussion with the data provider. Differences were corrected in the audited values.

- **Reasonable estimate** – Data is based upon an estimate using a clearly articulated method. Based upon our evaluation of the method, the estimate is reasonable.

- **Corrected by vessel** – Data was corrected by the provider when documentation was provided, either in the initial packet or subsequent request.

UNSUPPORTED DATA

- **Unsupported data** – Data has no supporting documentation and no explanation was given for the way in which the data were derived. Please note that this does not indicate that the information is incorrect.

- **Estimate – no basis** – Data is based upon an estimate for which there is no method to assess the reasonableness.

NO DATA REPORTED

- **No data** – For a given variable, the EDR is blank. AKT validated all blank variables, ensuring that the vessel activity substantiated reporting a blank variable.

The two basic populations that were sampled and evaluated based on the above criteria are Catcher Vessels and Processors (catcher, stationary floating, and shoreside). The records of 27 Catcher vessels were requested, and 27 were received. 6 processors were requested to submit documentation, and 6 packets were received. All Catcher Vessels and Processors complied with AKT’s requests for additional support, when applicable. Due to this high response rate, the support percentage is almost 100%. Accuracy of the original EDR data, however, varies greatly by vessel and by variable. This is especially true when one or two errors of larger size skew the result for the entire group.

Four vessels were selected for outlier audits through the NMFS analysis process described earlier in this report. One of those vessels had also been selected for a random audit, and was therefore included in the analysis of the random audit vessels. AKT requested support from the three remaining
outliers for the unique variables that NMFS had selected for validation. All outlier vessels complied with AKT's request for documentation, and AKT's subsequent request for additional documentation when applicable. The variables selected for validation differed for each vessel. 26 variables were validated in total across the three vessels. All 26 variables were supported. Seven of the 26 original EDR values were corrected.
AKT worked collaboratively with members of the PSMFC and NMFS staff and would like to thank them for their commitment and time.

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dave Colpo</td>
<td>Pacific States Marine Fisheries Commission</td>
</tr>
<tr>
<td>Geana Tyler</td>
<td>Pacific States Marine Fisheries Commission</td>
</tr>
<tr>
<td>Ron Felthoven</td>
<td>National Marine Fisheries Service</td>
</tr>
<tr>
<td>Brian Garber-Yonts</td>
<td>National Marine Fisheries Service</td>
</tr>
<tr>
<td>Audit participants</td>
<td>Individual vessels and/or processors</td>
</tr>
</tbody>
</table>
APPENDIX A

STATISTICAL SAMPLE

In order to determine an appropriate sample size as the basis of selection for the random audits, the main criteria to consider are the level of precision desired, the level of confidence or risk, and the degree of variability in the attributes being measured. These elements are defined as follows:

- **Level of Precision** – Also referred to as the margin of error, this is the range in which the true point value of the population is estimated to be. This is expressed as a percentage ± the true value (e.g., ± 5%). Thus, if it is found from the sample that on average 15% of the fisherman did not submit data then it could be concluded, that for the total population, between 10% and 20% of the fisherman have not submitted data.

- **Confidence Level** – The degree to which we are certain that a result, or estimate, obtained from the study includes the true population percentage, when the precision is taken into account. In a normal distribution 95% of the sample values are within two standard deviations of the true population value. If 100 vessels were sampled 95 would have the true population values within the range specified.

- **Degree of Variability** – This measures the variability within the population (e.g. Catcher Vessels, Catcher / Processor Vessels, Shore / Floating Processors, Large Vessels, Small Vessels). The more heterogeneous a population, the larger the sample size required to obtain a given level of precision. The more homogenous a population the smaller the sample size required. A variability of 50% signifies the greatest variability.

Due to the variability within the industry and the variability of the data being analyzed, there is not one specific variable that can be used to create a statistical model that would enable AKT to calculate a standard deviation and regression analysis for the project. This fact places the project in a similar category as a questionnaire, political poll, surveys, and extension program impacts.

While there are no statistical analyses that can be applied directly, there are similar projects that derive statistical sampling methods relating to extension program impact. In these projects the samples are used to evaluate a change made to the extension programs.

The sampling formulas derived for such projects and to ensure a statistical basis for the samples chosen are the following:

\[ n_0 = \frac{Z^2 \cdot p \cdot q}{e^2} \]

\[ n = \frac{n_0}{1 + \frac{(n_0 - 1)}{N}} \]

- \( n_0 \) = Sample size
- \( n \) = Sample size with finite population correction for proportions.
- \( Z \) = The number of standard deviations a point \( x \) is from the mean. It is a scaled value.
- \( p \) = Population variability.
- \( q = 1 - p \)
- \( e \) = The desired level of precision.
- \( N \) = Total population.
For this project \( p \) (variability) equals .5 to account for maximum variability in the population.

This type of sampling methodology takes into account errors and missing information in the data. The precision level quantifies the tolerable level of error based on the sample size. This error level is then projected to the total population.

The samples were stratified based on the proportion of the group versus the total population. The reasoning behind this is that by sampling each individual population there would be no statistical basis for both the Catcher/Processor and Stationary/Floater Processors. The only way to have a statistical basis for this population would be to census the population. Because this is not a reasonable approach, AKT suggested that the population include all groups and then additional random audits be performed for the Catcher/Processor and Stationary/Floater Processor populations.

The sample population was ultimately chosen based upon a 95% confidence level with 15% precision and variability of 50% (due to the variability of the information requested). This method would ensure the data are correct (outlier audits) and it would also give a good idea for future projects how good the data is (random audits). This sampling method provides a statistical basis for future studies and gives the agencies a basis to measure the accuracy of the population data.